

c.j.sinner

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EDUCATION

Columbia University, 2012
M.S. Journalism/Digital Media
Honors graduate

University of Minnesota, 2008
B.A. Journalism, cum laude
English literature minor

SKILLS + SOFTWARE

Advanced: HTML, CSS, Excel, Datawrapper, Adobe Illustrator, Flourish, RawGraphs, Mapshaper

Intermediate: OpenRefine, QGIS, ai2html, Mapbox Studio

Basic: Javascript, d3, Svelte, git, SASS, SQL, RStudio

SELECT AWARDS

Pulitzer Prize finalist, Investigative Reporting, 2022 and 2023

Pulitzer Prize, Breaking News Coverage (Staff), 2021

Society for News Design
Print Award of Excellence, Portfolio: Graphics (Team), 2023
Digital Award of Excellence, Portfolio: Graphics (Indiv.), 2021

MN Society of Prof. Journalists
Young Journalist of the Year, 2016

SPEAKING

Datawrapper Unwrapped 2024
NICAR 2015-2017, 2020, 2024
SRCCON 2015, 2023
SRCCON:LEAD 2019
SRCCON:WORK 2017

EXPERIENCE

Star Tribune

Director of Graphics and Data Visuals August 2021 - current

- Manage team of four to create and edit charts, maps, tables and diagrams with audience needs and design best practices for all platforms
- Address evolving workflow challenges while keeping team's needs front of mind

Data Visuals Editor

April 2019 - July 2021

- Worked at intersection of Digital Design, Graphics and Data teams to foster teamwork, visual consistency and robust editing around data storytelling
- Rebuilt graphics workflow and styles to prioritize digital-first thinking and tools, peer critiques, and streamline publishing for all platforms
- Analyzed and visualized data for daily and enterprise stories as needed

Digital Graphics Producer

November 2017 - April 2019

- Designed and built front-end for 2018 election resources and live results
- Designed, built custom story experiences with structured information
- Collaborated on data visualization design and creation on digital platforms
- Developed newsroom's first data visualization color guide for digital platforms

Digital Producer

November 2014 - November 2017

- Collaborated on strategy for newsroom initiatives, workflows and training
- Curated StarTribune.com homepage and optimized content as needed
- Monitored real-time analytics and A/B testing to drive content decisions

University of Minnesota-Twin Cities, School of Journalism & Mass Comm.

Adjunct Instructor

September 2014 - December 2021

- Taught "Interactive & Data Visualization," a 3xxx-level course, to 20 students
- Crafted twice-weekly lessons on data gathering and analysis strategies
- Instructed on data visualization best practices for multiple platforms

St. Paul Pioneer Press

Multimedia Producer

May 2012 - November 2014

- Collaborated with reporters and editors to produce visual story elements, from assisting with public records requests and data analysis, to producing interactive maps and data visuals with both open-source tools and custom code
- Managed video strategy, tracked analytics and optimized video content, while training reporters and producing feature and breaking news video
- Aided daily web production, homepage and social media curation as needed

Bismarck Tribune

Online Producer

June 2010 - August 2011

- Managed website content and social media strategy
- Designed and produced visuals, including informational graphics, video and interactive timelines, for news packages on all platforms